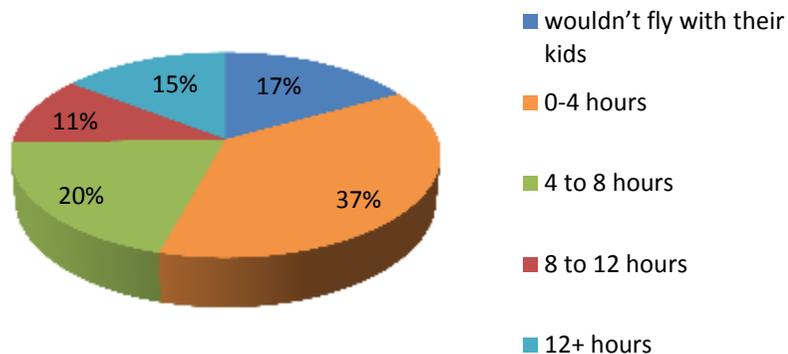


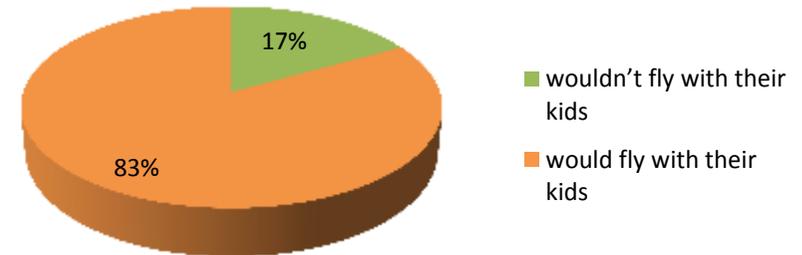


Survey of 1,000 UK Parents

How far will UK parents fly with their kids for a holiday?



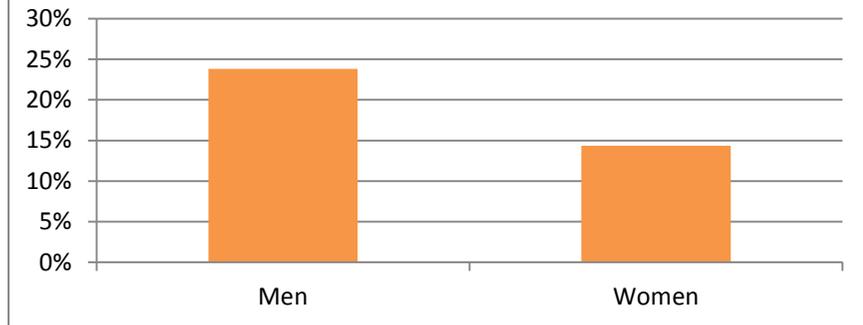
% of parents that would fly with their kids on holiday



46% of UK parents were happy to fly more than 4 hours with their kids

83% said they were willing to fly with their kids for a holiday

% of people that wouldn't fly with their kids for a holiday (by gender)



24% of men were unwilling to fly with their kids, compared with 14% of women

About this survey:

Globehunters conducted this research between 30th November 2013 and 6th January 2014.

1,000 UK adults with children under 11 were asked for their opinions on holidaying with children.

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